**Press Release**

**A new milestone – First sale of Koenig & Bauer’s ChromaCUT X Pro to the British market**

Cepac, a market pioneer and driver of innovation, invests in a High Board Line Rotary Die-Cutter from Koenig & Bauer

* A new milestone in the corrugated market Great Britain
* The innovative corrugated solutions provider purchases a ChromaCUT X Pro
* Fully equipped with the latest technology and pre-settable rotary die-cutting unit
* Short delivery time – ChromaCUT X Pro starts production in summer 2023

Würzburg, 07.02.2023  
The British company Cepac is renowned in its market for its pioneering spirit and innovative drive. To support its successful growth trajectory, the company is now investing in a ChromaCUT X Pro from Koenig & Bauer. Steve Moss, Managing Director of Cepac, says, “After extensive discussions, a virtual live demonstration of the ChromaCUT X Pro and a tour of a pre-existing installation won our full confidence, we took the decision to invest in the machinery made by Koenig & Bauer. Koenig & Bauer shares out innovative focus and the ChromaCUT X Pro will allow us to raise the possibilities for our customers to a whole new level.”

“The effective use of good synergies within Koenig & Bauer Group and its streamlined processes mean that the machine will be commissioned at Cepac’s Rawcliffe Bridge facility in early summer.” says Hannah Potrawa, Director Corrugated at Koenig & Bauer

### The latest technology and pre-settable die-cutting unit for ultimate productivity and automation

Koenig & Bauer is assuming responsibility for the supply and installation of the entire line, including full integration of the associated third-party peripherals such as the pre-feeder and palletiser, into the control system of the ChromaCUT X Pro. As customary for the ChromaCUT X Pro and Chroma X Pro from Koenig & Bauer, the feeder rollers otherwise standard in the industry have not been installed in the press for Cepac, thereby eliminating a source of faults. Along with the active air management system at the dryer, which allows higher production speeds to be achieved when printing coated sheets, the machine is also equipped with the patented die-cutting contour control. This allows any waste sheets to be ejected, and makes zero-defect production possible. Quality reports that can be generated for each pallet are a way to monitor the production performance of the machine. The pre-settable die-cutting unit rounds off the machine – a feature that allows makeready of an additional die-cutting forme during production. Cepac will be using the fully equipped and highly automated RDC machine to give its productivity a further boost.

### Market leader due to pioneering work

Since its foundation in 1999, Cepac has pioneered innovation, performance packaging and corrugated print solutions, becoming the independent UK market leader in the sector. Regular investment programmes across the company’s four facilities ensure that its market position is sustained and enhanced. The company’s guiding principle is encapsulated by “Together we achieve more” - partnering with its employees, customers, suppliers and all stakeholders to provide the best quality and service in the market.

**Photo:**

The new ChromaCUT X Pro High-Board Line Rotary Die-Cutter from Koenig & Bauer gives a considerable boost to productivity

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**About Koenig & Bauer**

Koenig & Bauer AG is a globally active printing press manufacturer with headquarters in Würzburg (Germany). It supplies machines and software solutions covering the entire printing, finishing and conversion process, with a particular focus on packaging. Machines from Koenig & Bauer are capable of printing on practically all substrates – the portfolio ranges from banknotes to board, corrugated, film, metal and glass packaging, and includes book, display, coding, decor, magazine, advertising and newspaper printing. With a history extending back more than 200 years, Koenig & Bauer is the oldest printing press manufacturer in the world and is today at home in virtually all printing processes. Together, the group companies count a total of around 5,400 employees. Koenig & Bauer operates manufacturing plants at ten locations in Europe, alongside a global sales and service network. In the financial year 2021, annual sales amounted to €1.116 billion.

Further information can be found at [www.koenig-bauer.com](about:blank)